

# **How Can Canada Deliver?**

## **Responding to the Changing Global Development Context**

**April 28, 2017**

Fairmont Château Laurier, Laurier Room  
Ottawa, Canada

### **The Context**

Canada is at an important juncture in its approach to global development and standing on the global stage. The international assistance review (IAR) and the government's strong endorsement of the SDGs have created the need for a strategic and forward-looking discussion. New policy priorities are certainly welcome, especially the emphasis on women and girls and on innovations that can increase the impact of Canada's investments in development. A strategic approach to implementation and consideration of the latest evidence and most effective approaches, however, is paramount. What can be done to make new Canadian efforts effective? The timing and location for these discussions is ideal given Canada is undertaking important changes to its development policy and funding framework, at a point in time when the broader landscape of global development is undergoing significant change.

This conference will help shed light on where and how Canada can play a strategic leadership role in global development.

### **Our Approach**

The conference will contain a mix of discussions at the strategic and sectoral level. Good practices and promising new models in areas ranging from policy and programming to research and analysis, and innovative application of data and technology will be highlighted. Experts in global development will bring their experience to bear and highlight key opportunities for Canada. Canadian decision-makers will have the opportunity to network with high-level experts. The audience will include, but is not limited to Government of Canada; parliamentarians and diplomatic missions; the Canadian private sector; civil society advocates and development practitioners; and the research and academic community.

Time	Topic/Speakers	Points of Interest
8:00 AM onwards	<b>Registration</b> <i>Coffee and refreshments</i>	
8:45 AM - 9:00 AM	<b>Welcome Remarks</b>  Dr. Dane Rowlands Director, Norman Paterson School of International Affairs (NPSIA)	
9:00 AM - 9:45 AM	<b>The New Development Landscape: Global Trends and Opportunities, and Remaking the Case for Development in a Trumpian, Brexit World</b>  Edward Hedger Managing Director, Overseas Development Institute (ODI)  Rob Nabors Director of Policy and Government Affairs, Bill & Melinda Gates Foundation  Velma McColl Managing Principal (Ottawa), Earnscliffe Strategy Group  Chair: Aniket Bhushan Principal, Canadian International Development Platform (CIDP)	<p>The development sector faces significant challenges. In the US, the world's largest donor, we are already seeing moves to both cut and reorient development spending. In the UK, the last major donor to commit to and reach 0.7% of GNI, there are increasing challenges to this commitment. This session will look at a combination of the changing political landscape that underpins global development efforts, as well as an empirical examination on broad trends about the geography of poverty and where it is heading, and how donors, including Canada, are positioned for the same.</p> <p>Discussion Questions:</p> <ul style="list-style-type: none"> <li>• How are major global macro and political trends affecting the landscape of development?</li> <li>• What needs to change in how the development community thinks about and makes the case for development?</li> <li>• What arguments support the case for directing ever more scarce resources towards global public goods?</li> </ul>
9:45 AM - 10:30 AM	<b>The Changing Development Landscape: Global Trends and Leadership Perspectives</b>  Mikaela Gavas Head of Programme, Development Strategy and Finance, Overseas Development Institute (ODI)  Dr. Bradley Parks Executive Director, AidData  Chair: Michelle McCombs Deputy Director of Programs, Aga Khan Foundation Canada	<p>This session will focus on the drivers of change having a systemic effect on the development landscape. The panellists will discuss the changing geography of poverty and fragility and implications for donors. The session will also focus on the perspectives of low and middle income country leaders on partnerships, priorities, progress and performance.</p> <p>Discussion Questions:</p> <ul style="list-style-type: none"> <li>• What do we need to know about poverty and macro trends at the moment and into the future?</li> <li>• What are implications for donors and what impact can they have?</li> <li>• What do we know about the perspectives of developing country leaders?</li> </ul>

Time	Topic/Speakers	Points of Interest
10:30 AM - 10:45 AM	<b>Break</b>	
10:45 AM - 12:00 PM	<p><b>The Future of Development Finance and Development Finance Institutions</b></p> <p><b>Hetty Kovach</b> Senior Program Officer, International Development Finance, Bill &amp; Melinda Gates Foundation</p> <p><b>Dr. Annalisa Prizzon</b> Senior Research Fellow, Overseas Development Institute (ODI)</p> <p><b>Chris Clubb</b> Managing Director, New Products and Knowledge, Convergence</p> <p><b>Dr. Paddy Carter</b> Senior Research Fellow, Overseas Development Institute (ODI)</p> <p>Chair: <b>Dr. Paul Samson</b> General Director, International Trade and Finance, Finance Canada</p>	<p>This panel discussion will examine how development finance is changing and needs to change in response to growing needs in middle income countries, the challenging task of closing the last mile in a number of key areas, ever more scarce resources and competing agendas and interests. As the latest major donor to establish a development finance institution (DFI), what can Canada learn from others? What niche areas of development finance can and should Canada (under the auspices of the DFI and beyond) focus on.</p> <p>Discussion Questions:</p> <ul style="list-style-type: none"> <li>• How should Canada think about engagement in middle income countries (MICs)? What are MICs looking for? What do developing countries want from development finance and what does (and will) it mean for development partners?</li> <li>• How should donors think about complementarity and coherence between highly concessional financing like ODA and other flows that may directly or indirectly contribute to broad-based economic development?</li> <li>• What is the role of DFIs in the context where there is increasing desire to 'leverage' and 'blend' other forms of financing, and where domestic revenue mobilization in developing countries is increasing?</li> </ul>
12:00 PM - 1:00 PM	<b>Buffet Lunch</b>	
1:00 PM - 1:45 PM	<p><b>Emerging Opportunities and Challenges in International Assistance: Learning From Experience</b></p> <p><b>Vincent Rigby</b> Assistant Deputy Minister, Strategic Policy Branch, Global Affairs Canada (GAC)</p> <p><b>Dr. Nilima Gulrajani</b> Senior Research Fellow, Development Strategy and Finance, Overseas Development Institute (ODI)</p> <p>Chair: <b>Khalil Z. Shariff</b> Chief Executive Officer, Aga Khan Foundation Canada</p>	<p>As we begin to implement the 2030 Agenda for Sustainable Development, strong global leadership in delivering effective international assistance is more important than ever. In a rapidly changing world with a wide range of new international development actors, technologies and mechanisms, we need to reflect on both emerging development opportunities and challenges. This session will explore new policy and programming approaches to delivering international assistance, including lessons learned from the experience of donors.</p>

Time	Topic/Speakers	Points of Interest
1:45 PM - 2:45 PM	<p><b>What Does it Mean to Deliver on a Feminist Agenda? Empowerment for Better Development Outcomes</b></p> <p><b>Lauren Ravon</b> Director of Policy and Campaigns, Oxfam Canada</p> <p><b>Barbara MacLaren</b> Gender Specialist, The Conference Board of Canada</p> <p><b>Dr. Valerie Percival</b> Assistant Professor of International Affairs, Norman Paterson School of International Affairs (NPSIA), Carleton University</p> <p><b>Robert Greenhill</b> Executive Chairman, Global Canada</p> <p>Chair: <b>Nancy Smyth</b> Director General, Social Development, Global Affairs Canada (GAC)</p>	<p>Defining a feminist agenda and its potential impact on development outcomes is critical to understanding how this approach can be operationalized. What differences are there in a feminist approach versus a conventional approach? How can Canada's domestic experience inform its international development policy and practice?</p> <p>Discussion Questions:</p> <ul style="list-style-type: none"> <li>• What is a feminist approach? How may it differently inform approaches to achieving the sustainable development goals?</li> <li>• How could a feminist agenda improve development outcomes for women, girls, men and boys in fragile contexts in particular?</li> <li>• How might Canada's national experiences in women's economic empowerment inform international approaches?</li> </ul>
2:45 PM - 3:00 PM	<b>Break</b>	
3:00 PM - 4:00 PM	<p><b>Ensuring No One is Left Behind: Innovating to Reach the Poorest and Most Vulnerable</b></p> <p><b>Catherine Blampied</b> Senior Research Officer, Development Finance, Overseas Development Institute (ODI)</p> <p><b>Dr. Karen Mundy</b> Chief Technical Officer, Global Partnership for Education (GPE)</p> <p><b>Dr. Prabhat Jha</b> Professor, Dalla Lana School of Public Health, University of Toronto</p> <p><b>Dr. Richard Maclure</b> Full Professor, Faculty of Education, University of Ottawa</p> <p>Chair: <b>Rikia Saddy</b> Strategic Advisor and Author, Rikia Saddy Strategy</p>	<p>Halving extreme poverty was the seminal achievement of the Millennium Development Goals. Currently estimated at 10% (at \$1.90/day globally), extreme poverty persists (at much higher levels) for the poorest and most vulnerable in countries that have seen slower progress than the global average. Innovative approaches are needed to close the last mile, in particular in health and education. This panel will explore what is working what what needs to be changed to affect change - and what role Canada should play in the same.</p> <p>Discussion Questions:</p> <ul style="list-style-type: none"> <li>• How can we enable and encourage innovation in social services in order to reach to the poorest and most vulnerable communities?</li> <li>• What works to move forward from the current plateaus?</li> <li>• What do we know about persistent data gaps and innovations to close the same?</li> </ul>

Time	Topic/Speakers	Points of Interest
4:00 PM - 5:00 PM	<p><b>Inclusive Growth: Pulling the Right Trade, Investment and Economic Growth Levers to Drive Sustainable Development that Works for All</b></p> <p><b>Dr. Eric Werker</b> Associate Professor, Strategy and International Business, Beedie School of Business, Simon Fraser University (SFU)</p> <p><b>Jennifer Holt</b> Chief Executive Officer, Building Markets</p> <p><b>Ariane Ryan</b> Principal Consultant, Agoradev Consulting</p> <p><b>Glen Hodgson</b> Senior Fellow, The Conference Board of Canada</p> <p>Chair: <b>Dr. Mark Sedra</b> President and Research Director, The Canadian International Council (CIC)</p>	<p>Inclusive economic growth is an engine of development. Therefore it is important to identify the right levers in trade, investment, and economic policy to ensure that sustainable development that works for all section of society takes hold in developing countries.</p> <p>Discussion Questions:</p> <ul style="list-style-type: none"> <li>• With 90% of new jobs in developing countries created by small and medium sized enterprises, how can development interventions be harnessed to support sustainable private sector development?</li> <li>• How can Canada improve trade linkages and encourage smart long-term investment in emerging and frontier economies?</li> <li>• How can investment, trade and development finance accelerate development outcomes and inclusive growth?</li> </ul>
5:00 PM - 5:15 PM	<p><b>Closing Remarks</b></p> <p><b>Aniket Bhushan</b> Principal, Canadian International Development Platform (CIDP)</p> <p><b>Vincent Rigby</b> Assistant Deputy Minister, Strategic Policy Branch, Global Affairs Canada (GAC)</p>	
5:15 PM - 6:30 PM	<b>Reception</b>	